In the claims:

1. (Currently Amended)   A selective calling receiver comprising:

an alert section for conducting an alert operation notifying a reception of a message in response to an alert instruction;

a first table for previously storing ~~in advance~~ first setting information every ID number ~~for automatically stopping sound generation and switching to another alert operation~~ in which a condition whether said alert operation should be automatically stopped after a predetermined period from the reception of the message or not and another condition to stop automatically said alert operation are set;

a second table for previously storing ~~in advance~~ second setting information ~~for continuous~~ in which a condition of sound generation is set when said alert operation should be continuously conducted; and

a control section for ~~generating an alert instruction determined on the basis of one of the setting information stored in the first table and the setting information stored in the second table in response to a received radio signal containing an ID number~~ reading out said first setting information corresponding to the ID number on the basis of the ID number contained in a received radio signal by making reference to said first table, determining whether such a matter that said alert operation should be automatically stopped after the predetermined period is set in said read out first setting information or not, sending said alert instruction to said alert section on the basis of said first setting information when the matter is such that said alert operation should be automatically stopped after the predetermined period is set in said read out first setting information, and

sending said alert instruction to said alert section on the basis of said second setting information when the matter is such that said alert operation should not be automatically stopped after the predetermined period is set in said read out first setting information.

2. (Currently Amended)   A receiver according to claim 1, wherein[,] when such a matter that said alert operation is conducted by the sound generation is set in said first setting information, a sound pattern for said sound generation to be inautomatic stop automatically stopped and that to be in continuous sound generation continued are different from each other.

3. (Currently Amended)   A receiver according to claim 1, wherein the said first setting information stored in the first table contains comprises:

a number corresponding to the ID number,

a first an instruction for instructing whether sound generation said alert operation is to be automatically stopped, conducted by vibration or not; and

an instruction for instructing whether the alert operation is to be switched to another alert operation, and

a second an instruction for instructing whether said the alert operation using is to be conducted by sound generation or not.

4. (Currently Amended)   A receiver according to claim 3, wherein the said second instruction for the alert operation using sound generation includes compromises:

an instruction for a volume of sound[,];

an instruction for a pattern of beep sound[,];

an instruction for a pattern of melody sound[,]; and

an instruction for a frequency of the sound.

5. (Currently Amended)   A receiver according to claim 1, wherein ~~the~~ said second setting information ~~stored in the second table contains~~ comprises:

an instruction for specifying a ~~type of~~ sound pattern set on the basis of current consumption of ~~an~~ said alert section operated in response to the alert instruction[,]; and

an instruction for a volume of the sound.

6. (Currently Amended)   A receiver according to claim 1, wherein ~~the~~ said second setting information ~~stored in the second table~~ contains comprises:

an instruction for a frequency of the sound, the frequency being selected from a plurality of frequencies set in advance[,];

an instruction for a volume of the sound, the volumes being selected from a plurality of volumes set in advance[,]; and

an instruction for specifying a ~~type of~~ sound pattern, the ~~type~~ sound pattern being set on the basis of current consumption of an alert section operated in response to the alert instruction.

7. (Deleted)

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8. (Currently Amended)   A receiver according to claim 1, wherein said receiver further comprises an external switch ~~for switching~~ in which said control section sends the alert instruction to said alert section in response to the operation of said external switch, so that the alert operation ~~using sound generation~~ based on the second setting information ~~in the second table~~ is switched to another alert operation based on the first setting information ~~in the first table~~.

9. (Currently Amended)   A receiver according to claim 8, wherein said another alert operation is an alert operation using vibration.

10. (Currently Amended)   A method of switching an alert operation of a selective calling receiver, comprising the steps of:

(a) ~~looking up~~ reading out a first setting information on the basis of an ID number contained in a received radio signal by making reference to a first table which previously stores ~~in advance~~ first setting information ~~for~~ every ID number, said first setting information including an instruction whether an alert operation should be automatically ~~stopping~~ stopped after a predetermined period from the reception of the message or not ~~sound generation and switching to another alert operation in response to a received radio signal containing an ID number, the setting information containing a number corresponding to the ID number and an instruction for instructing whether sound generation is to be automatically stopped~~;

(b) ~~when it is determined by looking up the first table that the instruction is an instruction the same for automatically stopping sound generation the alert~~

~~operation,~~ generating an alert instruction determined on the basis of the first setting information ~~for automatically stopping sound generation,~~ said first setting information including a first condition of the alert operation, when the instruction is the same for automatically stopping the alert operation; ~~and~~

(c) ~~when it is determined by looking up the first table that the instruction is an instruction~~ the same for inhibiting ~~automatic stop of sound generation, looking up~~ making reference to a second table which previously stores ~~in advance~~ second setting information for continuously generating sound and generating an alert instruction determined on the basis of the second setting information ~~for continuously generating sound,~~ said second setting information including a second condition of the alert operation, when the instruction is the same for inhibiting automatic stop of sound generation; and

(d) conducting the alert operation in response to the alert instruction.